

# THE FINAL LEG

## TRACK & FIELD



FOUNDER / EDITOR  
**Anderson Emerole**

ENTITY  
**The Final Leg Track & Field, LLC**

FOUNDED  
**2018 (LLC est. 2022)**

COVERAGE FOCUS  
**Track & Field**

**60**  
Meets and championships credentialed, 2022–2026

**5**  
World Athletics Championships covered

**6**  
USA National Championships covered

**1**  
Olympic Games credentialed — Paris, 2024

**8**  
Years covering the sport of track & field

### About

The Final Leg Track & Field is an independent, track and field only media outlet founded in 2018 and formally organized as an LLC in 2022. Built and run by Anderson Emerole as creator, reporter, and editor, the outlet produces race coverage, athlete interviews, and race analysis spanning professional, collegiate, and high school circuits through to the World Athletics Championships and the Olympic Games. Over five years of individually credentialed coverage, The Final Leg has reported on-site from 60 meets and championships, including five World Athletics Championships, the U.S. Olympic Track & Field Trials, and the 2024 Paris Olympic Games.



Anderson Emerole,  
Founder / Editor

### By the Numbers

Audience across video, audio, and social platforms

| YouTube           |             |
|-------------------|-------------|
| Subscribers       | 39,251      |
| Total views       | 14.1M       |
| Total watch time  | 627,600 hrs |
| Avg. views / year | ~2.0M       |

| Podcast           |            |
|-------------------|------------|
| Plays & downloads | 32,959     |
| Unique listeners  | 8,527      |
| Launched          | April 2024 |

### Audience Growth

YouTube views and watch time by year, 2018–2025 · 2026 season in progress

| YEAR | VIEWS     | WATCH TIME  | RELATIVE VIEWS |
|------|-----------|-------------|----------------|
| 2018 | 300       | 8,200 hrs   | <div></div>    |
| 2019 | 383,900   | 13,300 hrs  | <div></div>    |
| 2020 | 363,100   | 25,200 hrs  | <div></div>    |
| 2021 | 483,000   | 30,100 hrs  | <div></div>    |
| 2022 | 911,900   | 26,900 hrs  | <div></div>    |
| 2023 | 1,700,000 | 77,500 hrs  | <div></div>    |
| 2024 | 4,000,000 | 117,500 hrs | <div></div>    |
| 2025 | 5,500,000 | 245,800 hrs | <div></div>    |

# Meets & Championships Covered

Credentialed on-site coverage under The Final Leg Track & Field, 2022–2026

## 2022 5 events

|                       |                                        |
|-----------------------|----------------------------------------|
| Track Night NYC       | New York City Grand Prix               |
| Eugene Diamond League | World Athletics Championships (Eugene) |
| Penn Relays           |                                        |

## 2023 16 events

|                                     |                                          |
|-------------------------------------|------------------------------------------|
| HBCU Showcase                       | LA Grand Prix                            |
| DR Sander Invite (NYC)              | New York City Grand Prix                 |
| New Balance Indoor Grand Prix       | USA Outdoor Track & Field Championships  |
| Millrose Games                      | World Athletics Championships (Budapest) |
| Nike Indoor Nationals (High School) | Zurich Diamond League                    |
| Boston Marathon                     | NYRR 5th Avenue Mile                     |
| Penn Relays                         | Eugene Diamond League                    |
| Adidas Atlanta City Games           | New York City Marathon                   |

## 2024 20 events

|                                                 |                                                          |
|-------------------------------------------------|----------------------------------------------------------|
| HBCU Showcase                                   | ATL Edwin Moses Legends Meet                             |
| DR Sander Invite                                | NCAA Outdoor Track & Field Championships                 |
| New Balance Indoor Grand Prix                   | New York City Grand Prix                                 |
| Millrose Games                                  | USA Olympic Track & Field Trials                         |
| World Athletics Indoor Championships (Glasgow)  | <b>Paris Olympic Games CREDENTIALLED – OLYMPIC GAMES</b> |
| NCAA Indoor Track & Field Championships         | Rome Diamond League                                      |
| Jamaican High School Boys & Girls Championships | Mondo vs. Karsten Exhibition                             |
| Penn Relays                                     | Zurich Diamond League                                    |
| World Athletics Relays (Nassau)                 | Brussels Diamond League                                  |
| Adidas Atlanta City Games                       | Athlos NYC                                               |

## 2025 15 events

|                                                |                                               |
|------------------------------------------------|-----------------------------------------------|
| HBCU Showcase                                  | Grand Slam Track Miami                        |
| NY International Showcase                      | Adidas Atlanta City Games                     |
| DR Sander Scorcher Invite                      | Grand Slam Track Philadelphia                 |
| Millrose Games                                 | Jamaican National Track & Field Championships |
| USA Indoor Track & Field Championships         | USA Outdoor Track & Field Championships       |
| NYRR NYC Half Marathon                         | World Athletics Championships (Tokyo)         |
| Jamaica High School Boys & Girls Championships | Athlos NYC                                    |
| Grand Slam Track Kingston                      |                                               |

## 2026 4 events · season in progress

|                               |                                         |
|-------------------------------|-----------------------------------------|
| New Balance Indoor Grand Prix | USA Indoor Track & Field Championships  |
| Millrose Games                | USA Outdoor Track & Field Championships |

# Selected Coverage

Representative video coverage across formats

|                                                                                                    |                                                                                                       |
|----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| <b>RACE RECAP</b><br>2024 Paris Olympics Men's & Women's 4×400m Relays Recap                       | <b>EXCLUSIVE INTERVIEW</b><br>One-on-One With Kishane Thompson of Jamaica at 2025 World Championships |
| <b>ANALYSIS</b><br>A Complete History of the Sprint Triple in Track & Field                        | <b>BREAKING NEWS</b><br>Why Dina Asher-Smith Left Her Coach                                           |
| <b>HISTORICAL ANALYSIS</b><br>Why Olympic Athletes Sell Their Gold Medals: The Story of Bob Beamon | <b>DOCUMENTARY</b><br>A Week in Kingston: Jamaica's Boys & Girls Championships                        |

# Features & Appearances

Guest appearances across track & field media

|                |                                                         |
|----------------|---------------------------------------------------------|
| CBC Sports     | 2025 USA Outdoor Championship Preview                   |
| Citius Mag     | Interview with Gabby Thomas                             |
| Citius Mag     | Interview with Grant Holloway                           |
| Citius Mag     | 2024 Millrose Games Pre-Show                            |
| Citius Mag     | Grand Slam Track Miami Post-Show                        |
| Omilia Sports  | Coverage of Jamaican Champs & Grand Slam Track Kingston |
| Running Report | How to Maximize Track & Field Media                     |
| Sports Passion | Recap of the 2023 Diamond League Final                  |

# Bylines & Written Work

Written contributions to outside publications

|                 |                                                                       |
|-----------------|-----------------------------------------------------------------------|
| World Athletics | Hoey runs North American indoor 800m record in New York               |
| World Athletics | Whittaker goes No.2 all time to win NCAA indoor 400m title            |
| World Athletics | Nathaniel, Makarawu and Mullings shine at NCAA Championships          |
| World Athletics | Sutherland and Lemngole impress as records fall at NCAA Championships |
| Citius Mag      | Interview With 100m Olympic Champion Julien Alfred                    |
| Citius Mag      | Christian Coleman vs. Noah Lyles Round Two Lives Up To The Hype       |
| Citius Mag      | Recapping Netflix' SPRINT Season 2                                    |
| Fan Hub         | The History of Black Athletes' Impact at the Penn Relays              |

# Partnered & Freelanced

On-site interviews and written stories for the following outlets

